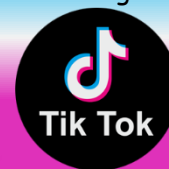


Make TikTok private in four simple clicks; 1) Click your profile in the **BOTTOM** right corner

2) Click the three dots in the **TOP** right hand corner

3) Click Privacy and safety

4) Select Private account



How to Report on TikTok

Report a person → Go to their profile → Tap on the **...** → Hit Report

Report a video → Hit the right facing arrow on the video by the Heart and comments → Hit Report

Report a comment → Tap and hold on the comment → Hit Report

Report an inappropriate message → Open the conversation → Tap on the **...** → Hit Report

The most downloaded app in the AppStore in 2019



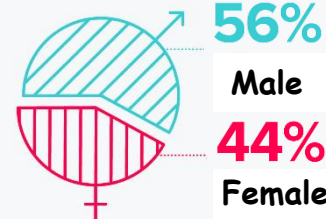
RELEASED 2017 GLOBALLY

YOU DON'T NEED AN ACCOUNT TO VIEW VIDEOS

FREE TO DOWNLOAD



52MINS AVERAGE USE TIME DAILY PER USER



13+ Age Restriction

1 BILLION PLUS VIDEOS VIEWED DAILY

500 MILLION MONTHLY USERS

TikTok bought out Musical.ly to access its user market. Hence, they seem so similar



GOOD POINTS

1. It's free to download and you don't need an account to just view (like YouTube)
2. TikTok can genuinely improve a user's confidence in their own personal talents
3. There are options to report users and videos every step of the way
4. Making an account private has been simplified
5. With involved and informed engagement by parents / carers the app can be a healthy addition to a young person's digital life
6. The creators are forever introducing new safety features to the app, showing they taken online safety seriously



BAD POINTS

1. TikTok have been fined £4.5million for collecting under 13's personal details.
2. In a lot of videos there is a concerning amount of under 16's acting or dressed overly sexualised, this is becoming normalised.
3. If your account is public, you run the risk of having the main user base contacting you who are complete strangers (main user base if from Asia)
4. You can gift users with Coins, Diamonds and Stars, which are purchased with real money and can be used to ask for more of certain types of videos
5. TikTok is used by over 55% of people aged 13-21 in the UK, so you can feel pressured into using it



Parent Opinion:

Mother of an 8 & 13-year-old

I personally find this app OK. I feel it is like YouTube, but it feels more positive to use. My 13-year-old daughter is a bit addicted, but I watch her videos before she posts them on her private account, I find it interesting to see how talented a dancer she is!! I am a bit worried about other users being a bit over sexualised in their appearance.



@OnlineSafetyUK1



"Online Safety UK"



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www.OnlineSafetyUK.com

TikTok

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